



Important notice

for plan members with massage therapy benefits

If you use massage therapy services, you should be aware of a change that will occur **next year**.

Beginning May 1, 2013, Alberta Blue Cross will require massage therapists to meet either the industry standard of 2,200 hours of formal education or meet a 2,200-hour competency equivalency to be eligible under your plan.

Massage therapy is not currently regulated in Alberta therefore individuals must trust that their massage therapy provider is professionally trained and belongs to a recognized association. Because of this, the 2,200 hour educational or equivalency requirement will be enforced beginning May 1, 2013 to ensure the massage services you receive are legitimate, therapeutic and medically necessary.

Massage therapy providers were informed of this requirement in May 2012 to allow them time to obtain any necessary upgrading in order to be considered an eligible massage therapy provider by Alberta Blue Cross.

Know before you go

This change is effective May 1, 2013. If you use massage therapy services, you are encouraged to ensure your massage therapist has the correct training and education prior to treatment.



Questions?

If you have any questions or concerns regarding this information, please contact Alberta Blue Cross Customer Services at 1-800-661-6995.

