

Fort McMurray Catholic Schools Operating Policies and Procedures

OP 134 - Advertising in Schools

Policy

The only advertising that is permitted in schools is that which supports the attainment of the District's educational objectives.

Procedures:

1. The principal will determine if any advertising is of sufficient educational value to warrant being permitted in the school.
2. The Superintendent may require that samples of advertising material be made available for inspection.
3. The principal shall ensure that the school is not used to distribute advertising materials to the homes and parents of students.
4. The principal may permit the use of material donated by commercial firms, which contains advertising, for use in the school and by students.
5. Individual schools and the District shall not endorse commercially prepared materials.

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